

**\*\* Free Special Report! \*\***

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## **BEFORE You Tag And Ping....**

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How to quickly take advantage of  
Tag And Ping  
before you purchase the system!



This information is presented to you by

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### Beyond The Hype....

There's a lot of hype surrounding the Sean Wu's [Tag And Ping](#) system, but the system is actually grounded in the new realities of the Web, what some people now call "Web 2.0".

The truth is, the old "blog and ping" method isn't nearly as effective as it used to be. Why? Because **too many people** started doing it **in a non-systematic way**. People would stuff content into a blog – anything they could get their hands on – and then madly ping away in the hopes of getting those blog entries to rank well with the search engines. But just pinging isn't enough. You still need **links** to those blogs to make any kind of an impact on the search engines. No links, no traffic. That's why [Tag And Ping](#) works – it gets you those inbound links!

### Social Bookmarking

The foundation of [Tag And Ping](#) is **social bookmarking**. Social bookmarking lets ordinary Internet users share web page links at sites like [del.icio.us](http://del.icio.us) and [furl](http://furl.com). Find a page you really like? Add it to your favorite bookmarking sites to let others know about it. See what other people think is cool or important, too.

Why do you care about social bookmarking? Because search engines love those kinds of sites! Take a look at the [furl home page](#), it has a Google PageRank of 8! Imagine getting a link back to your site from that kind of a page, even if it's only for part of a day. Or look at the [del.icio.us popular links](#) page, which has a PR of 7. Another great place to get your pages listed!

And the key to social bookmarking is the concept of a **tag**.

### Tagging

A **tag** is a word or phrase you associate with a web page. For example, a blog posting about your favorite baseball team (say it's the Boston Red Sox) might be tagged with any or all of

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these tags (note that single words, not phrases, make the best tags, as not all social bookmarking systems accept multi-word tags):

**baseball • boston • red sox • american league**

Tags are kind of like keywords, but they don't necessarily appear in the text of the web page itself. Think of them as **concepts**, a way of **grouping related content** together.

Tags work because they're simple and obvious ways to categorize content so that others can find it. And that's the foundation of the [Tag And Ping](#) system. Tag your content – AdSense pages, affiliate sales pages, product reviews, whatever you want – and get them into the system for others to see. You'll get links back from those social bookmarking sites – which Google and others think are pretty authoritative – and lots of traffic. And that's what everyone wants – traffic!

### How To Tag

Tagging is easy to do. For blogs, all you need to do is insert some special links in your postings. These links look like this:

```
<a href="http://www.technorati.com/tag/baseball" rel="tag">baseball</a>
```

This is the tag format used by [Technorati](#), one of the leading blog search engines. It lets bloggers categorize the content they post.

But tagging can also be done by others. Many pages – and not just blog postings – have links that let you easily add the page to your own bookmark lists on del.icio.us, furl, etc. Or you can download browser add-ons to do it for you.

### Getting Started

So how do you get started? It's not that hard:

1. You need at least one blog or website, of course. Don't cheap out – get your own domain. Use a good registrar like [1&1](#) which offers .com domains for only \$5.99 a year – that's like only 50 cents a month! And that price includes domain privacy, so that no one can see who owns the domain. Plus they have a deal where you can get 5 FREE .info domains – just be sure to register using their “Instant Domain” package. (You don't even have to buy a .com domain to take advantage of the .info deal.)
2. Now get some web hosting. Even if you're going to use a free service like Blogger, you'll want to host the blog/site on your own service. Trust me, it'll save you some hassle later on! A good place to get web hosting is [HostingZoom](#) (if you're not technical – 6 sites for only \$5/month) or [ResellerZoom](#) (for the geeks – 50 sites for \$5/month). You can easily create a blog on both systems in just a few minutes after your account is activated.
3. Register your blogs with Technorati and include Technorati tags in all your postings. There are WordPress plugins you can get to help you with this.
4. Whenever you post new content, visit the different social networking sites and tag it. Registration at these sites is free.

### Automating The Process

Now you're probably thinking that **tagging is a lot of work**. And you're right! Choosing the right tags and visiting all the popular social bookmarking sites to tag your content is a real pain. Plus you need to get **other** people to tag your content, too. You can spend a **lot of time** with bookmarking, time that takes you away from your primary focus, which is **making money!** And that's why you need...

## The Tag And Ping system!

Sean Wu has figured out how to make the old-style “blog and ping” technique work using tags and has **automated the process** as much as possible. If you buy his system today, you'll get a number of components including:

- a **detailed manual** explaining how it all works
- **tagging and pinging** software and plugins that automate the otherwise tedious process of “manual tag and ping”
- **proven tips** on choosing the right tags for your content

But you have to act quickly! The sooner you start (and you can start RIGHT NOW by grabbing domain names, getting your hosting ready, registering with the popular social bookmarking sites) the sooner you'll be able to benefit from the **free targeted traffic** that Sean's system will send your way!

So go ahead and [order Tag And Ping right now](#), but don't wait to get started. The quicker your blogs and sites are using the system, the quicker you'll be **making money!**

